

## **Agenda**

- Discuss current harbor activity this summer
- Discuss upcoming events that are planned for fall/winter to continue to drive traffic

## **Participants**

In Person-Dan Bonin, Kellie Durkee, Cory Flint, Phil Harrell, Tony Marino, John Quackenbos, Pam Shughart, Pete Smith. The meeting was held at Prospect Hill Antiques from 5:30-7:30pm.

## **Committee members discussed upcoming targeted events in the fall to drive traffic into the harbor:**

- Cider Fest-end of September
- Chili Fest-Columbus Day weekend
- Turkey Trot-November
- Square Dance in November
- Suggestion was made that we hire a person to come up with strategic plan-just for Sunapee (lower main, etc)-have a calendar
  - Question was asked whether or not people at the library would be willing to keep the calendar up to date
  - Coordinate the actual events AND the advertising of the events in a coordinate fashion
  - Reach out to travel advisors that plan folks' itineraries to do around town (things to do near me)
- Consensus from the group is that we need more coordination between businesses and organizations

## **Follow Up Action items from the meeting:**

- Suggestions about additional fall events planning (Tony/Kellie)
  - Halloween-expand the area where is contained to encourage more people off of Central Street into the Harbor
  - Square dance event in November-use the Livery

- Come up with one/two major winter events (make sure one during MA vacation week)-e.g., target MA Feb vacation week
- Identify someone who can coordinate all the events in the harbor
  - Suggestion: Senior project at the school-hand them the events then put together a master schedule
  - Another option: local businesses contribute to pay someone to keep calendars up to date and coordinate activities in the harbor
- Ask business owners to come to roundtable in September to discuss: (Phil/Cory)
  - Chat with us about how their summer went
  - Ask them how we can better support them
  - Bring up idea to contribute \$\$ to hire someone who can manage the website and do social media to market the harbor and activities
    - Talk to Abby Peel to get an idea of her costs and be prepared to discuss with business owners (Cory)
- Talk to Steve about moving an ice skating rink up in Sunapee harbor (Cory)
  - Have to fundraise private funds to get folks to contribute to do it
  - Firemen will put the water
  - Volunteers to maintain the ice
- Reach out to Sunapee Heritage Alliance about Econ Dev committee's suggestion on building a boutique hotel on River Road lot just purchased (Phil)
- Bring all charette committees together a month prior to March 2026 vote to explain the warrant (Phil to talk with steering committee about coordinating this)
  - Advertise in the Kearsarge Shopper about explaining the warrant so that we educate voters to be informed
- Ask Dave Hoffman about the snowshoe trail around the Riverwalk (Phil)